

Urban Air Mobility **Leveraging the Market**

ADS AAM Outlook preview

17 June 2021

CONTACT:

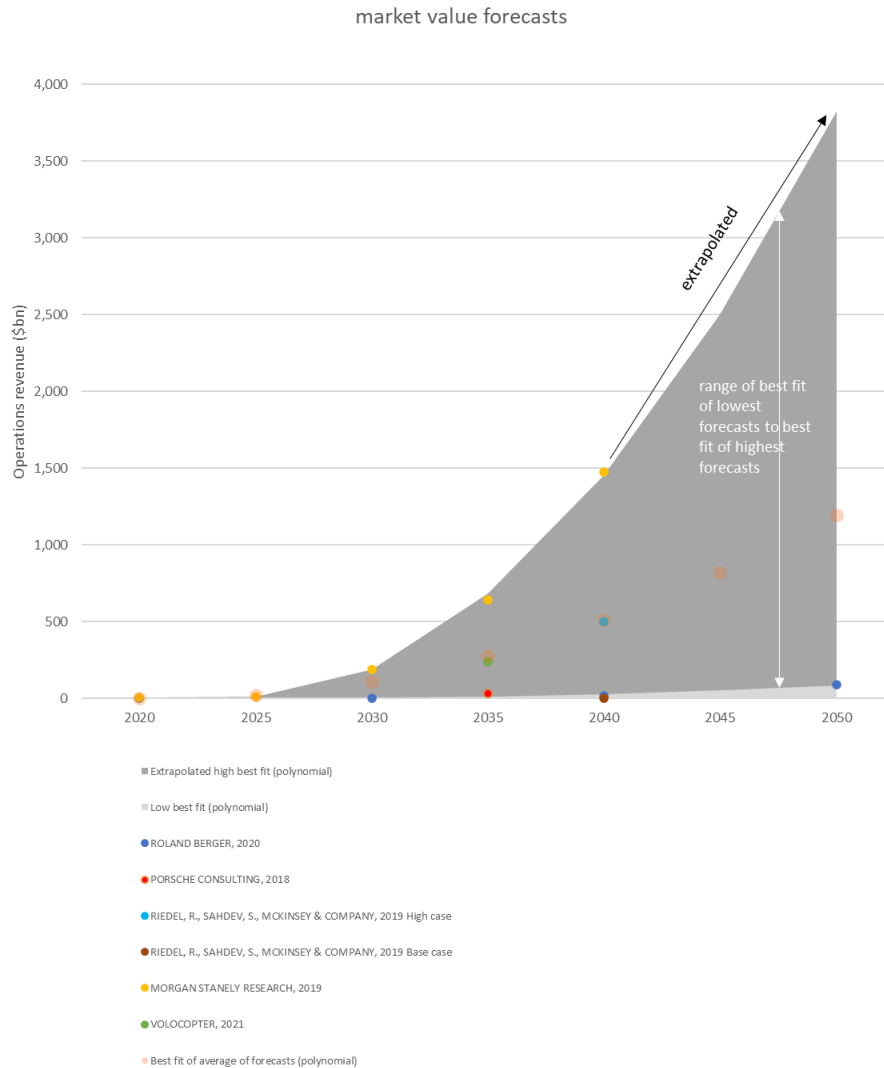
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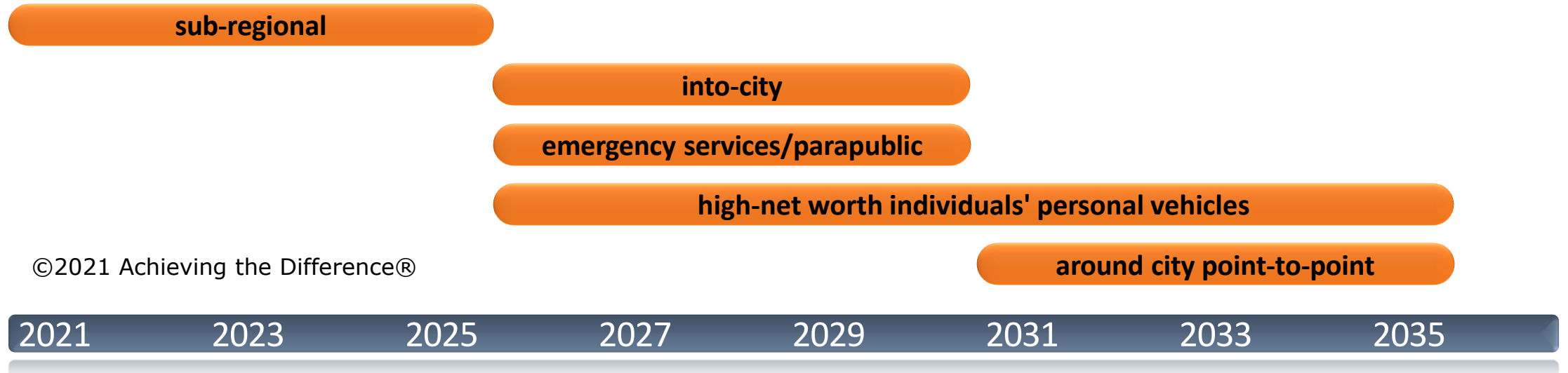
how big?

ADS AAM Outlook June 2021



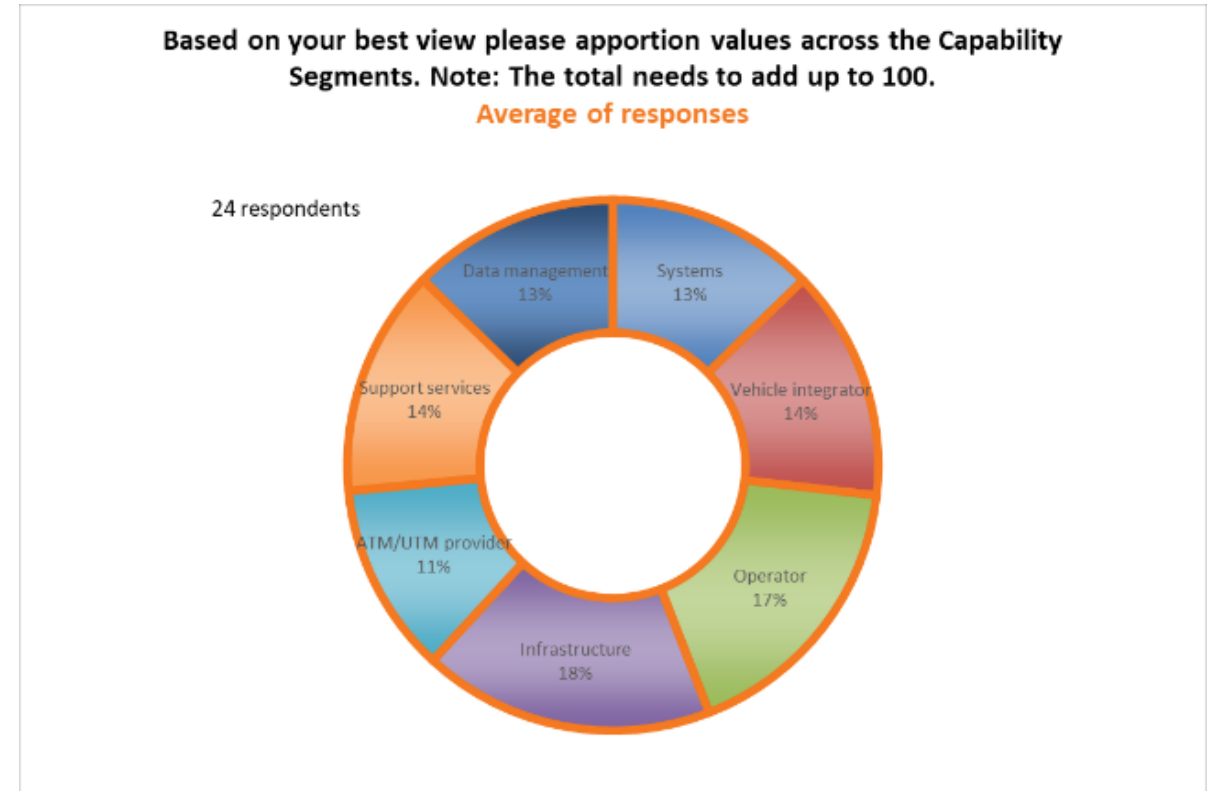
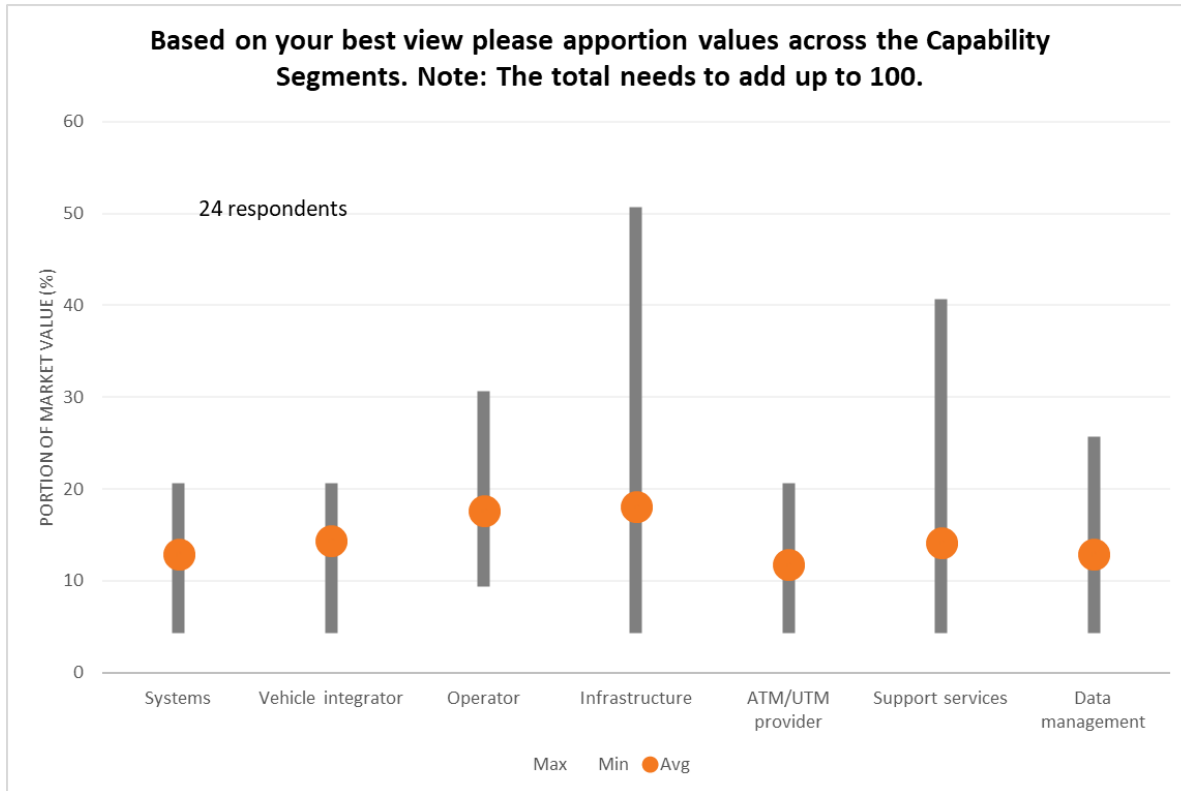
- 25 reports and articles reviewed
- Five provided forecast that fit with project scope
- In the AAM Market Outlook workshop of industry experts
 - several expressed the view that the lower forecasts were pessimistic in scale and time to develop
 - one participant cautioned that there was a risk that the market might not be realised at all
- Best fit line considered sensible as a nominal forecast
- Take account of the large spread
- Conclude range indicates uncertainty and significant assumptions

when?



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what?



where?



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/// If you are a large or medium size organisation in a high value product or service sector, we are an established advisory practice that can help you make strategic decisions with confidence and achieve clear competitive advantage.

what do you need?

